

YOUR LIFE • YOUR COMMUNITY • YOUR MAGAZINE

Bethesda

MAGAZINE

5 GREAT REASONS TO ADVERTISE

1 **Bethesda Magazine is on target.**

Do you want to reach affluent residents in Bethesda and the surrounding towns? Then *Bethesda Magazine* is for you. Virtually all readers live in Bethesda, Chevy Chase, Potomac, Rockville, Kensington, Silver Spring, and Gaithersburg, Cabin John and Glen Echo.

2 **Bethesda Magazine gives you more bang for your marketing dollars.**

Bethesda Magazine is the most cost-effective way to reach your customers and potential customers. For reasonable rates, your ad will appear in the 30,000 copies of the magazine distributed in the Bethesda area.

3 **Bethesda Magazine provides the ideal medium for your ad.**

Unlike newspapers, *Bethesda Magazine* provides a clutter-free environment, an editorial context and design that are fitting for your advertising message, and high-quality paper and printing so your ad stands out.

4 **Bethesda Magazine is at your service.**

Our advertising sales team exists to serve you. Professional, responsive and courteous, the sales team makes your experience with *Bethesda Magazine* pleasant and hassle-free. Don't have an ad? *Bethesda Magazine* will create one for you.

5 **Advertising in Bethesda Magazine works**

Since its launch in June 2004, *Bethesda Magazine* has quickly become the advertising medium of choice for local advertisers. Scores of area businesses and business people advertise in the magazine—issue after issue.

At long last, a targeted and cost-effective way to reach potential customers in the Bethesda area.



BETHESDA MAGAZINE IS THE RIGHT CHOICE FOR A WIDE VARIETY OF ADVERTISERS

Home

Real estate agents and agencies

Architects and builders

Luxury condos and apartments

Home furnishings, appliances and product retailers

Home services providers

Mortgage providers

Landscape designers and garden centers

Health & Fitness

Cosmetic surgeons

Physicians

Dentists

Hospitals

Spas and salons

Health clubs and fitness programs

Food & Drink
Restaurants

Caterers

Gourmet food and wine stores

Retail

Jewelers

Clothing stores

Consumer electronics stores

Sports stores

Gifts and stationery stores

Arts & Entertainment

Theaters and concert halls

Art galleries

Professional Services

Lawyers

Accountants

Financial planners

Other

Financial institutions

Corporations

Private schools and Camps

Cable and high-speed internet providers