

In every issue of Bethesda Magazine



For most people in the Bethesda area, their home is the focal point of their lives. A home is most people's biggest asset and where they go to escape the stress of everyday life—to relax and be with family.

Habitat, *Bethesda Magazine's* home design section, will cover homes and gardens differently from other publications. **Habitat** will focus on people—on how and why they design and decorate their homes the way they do. In pictures and words, **Habitat** will tell the stories of the beautiful and interesting homes in the area...and of the people who design, build, decorate and live in them. **Habitat** will combine a community-oriented view of home design with decorating advice, humor and how-to guidance.

Habitat will be compelling and unique. A must-read for anyone who cares about how they live.

FOR ADVERTISERS

Habitat will deliver the right audience in the right context—tens of thousands of affluent area residents who care about where they live and are willing and eager to spend money to make their house a home.

For advertising information, please call 301-718-7787.

Bethesda
MAGAZINE

INSIDE HABITAT

Stories in the section include...

The Road to Reconstruction

A series that follows, from start to finish, the renovation of a 100-year-old Chevy Chase farmhouse and the experience of its owners.

At Home With...

House profiles that include a connection between the owners' lives and their homes.

Who's Who in Home Design

Articles profiling the most well-known names in the business, as well as the names of those who are talented, but still up-and coming.

In the Neighborhood

A feature comparing and contrasting neighborhoods in the Bethesda area. What are their different styles and personalities?

Surprising Solutions

Home decorating problems with surprise fixes.